

INTERIOR
DESIGN®

womeninⁱⁿdesign





Susie Hoffmann

Owner and Principal Designer, Envi Interior Design Studio

Susie Hoffmann grew up in the suburbs of Boston. But she spent summers in Germany, where her grandfather, a furniture craftsman, and her uncle, a prominent architect in the Bauhaus movement, served as early inspirations. Prior to moving to Montana and founding Envi Interior Design Studio in 2006, Hoffmann designed for Bogdanow Partners Architects and Clodagh in New York. There, she honed her skills on hospitality and residential projects worldwide.

Today, the Envi portfolio includes lodges, hotels, restaurants, and homes. Three tenets underpin each project: purity, through simplicity of form and environmentally safe products; balance, between beauty and function; and energy. “We understand the importance of the psychology of architecture,” Hoffmann says. “During the design process, we study relationships between space and objects, light and sound, and the natural flow within a floor plan. Our philosophy is that such relationships can energize a place and therefore incite human reaction, whether it be relaxation, excitement, or reverence.”

One such project with that capability is a minimalist Montana retreat. Envi completed its interiors in 2019, taking full advantage of the glorious mountain and plain views afforded through the house’s floor-to-ceiling windows. Hoffmann and team instilled the contemporary architecture with clean lines but also warmth: Stone walls, walnut cabinetry, and white-oak flooring balance the expanses of steel and glass. Furnishings are intentionally restrained, and they’re finished in a palette that reflects Big Sky Country—subtle earth tones, muted colors, quiet patterns. The uncluttered design works in tandem with the natural surroundings right outside the home. It’s minimalism at its best.

PROJECT TEAM DEBORAH MONAGHAN, ASHLEY THOMAS
KEY CONSULTANTS STUDIO H ARCHITECTURE, DESIGN 5 LANDSCAPE ARCHITECTURE, PRG GROUP, SAV DIGITAL ENVIRONMENTS
PHOTOGRAPHY PORTRAIT: NICOLE WICKENS/GREEN DOOR PHOTOGRAPHY; PROJECT: AUDREY HALL
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20 years in the industry

BREAKTHROUGH PROJECT

An award-winning private spa and pool house in Whitefish, Montana

HONORS

Interior Design Best of Year Honoree, *Luxe* Gold Award, Stanford University Raina Giese Award in Creative Painting

Clockwise from portrait: Designer Susie Hoffmann. A 6,000-square-foot home in Big Sky, Montana, with interiors designed by Hoffmann’s firm Envi Interior Design Studio, reflects the colors and textures of the surroundings. Furnishings are intentionally restrained. A central “spine” in the home is clad in linear cut stone and serves as an architectural axis; the stone wall becomes an interior feature in each room. ➤





*Natural light floods the residence,
and soft lighting adds glow. ➤*

“One’s physical, psychological, and emotional reactions to an interior stem from the energy within a space”





Clockwise from top left: A cozy bedroom maximizes views of majestic mountains. Custom timber bunk beds incorporate a petite study desk. Textured stone walls pair with white-oak flooring. Silk rugs and woolen textiles soften the clean lines of the living room. Floor-to-ceiling windows are throughout. A powder room's vanity is walnut.

Q&A with Susie Hoffmann

Dream project?

A destination spa in Montana. (We don't have one, which is somewhat confounding.) I love the idea of creating an entire community with wellness and healing at its core.

What is your personal motto?

The word *manifest*. Believe in yourself, set clear intentions, and achieve the goals you set. As it pertains to design, manifest is the perfect descriptor of our process. We take concepts and ideas and turn them into a physical reality. It's a beautiful and exciting way to live.

What inspires you?

Nature. I often recreate the palettes I find when driving or horseback riding across the country. And I turn to nature to understand and celebrate light and shadow. When I create interiors, I strive for the balance that has been magically and naturally set before us.

Advice to young designers?

Try to understand why you're passionate about design. For me, I learned early on in my career that I wanted to master the nuances of wellness design and healing environments. My experience with Clodagh was life-changing—not only from my experience with her but also with the other incredible people who worked in the studio. Find a designer who embodies what you love and work for them.



